

<div>SOCIAL MEDIA DESIGN MANAGEMENT BS DEGREE 120CR</div>	<div>GENERAL EDUCATION REQUIREMENTS 30-40CR</div>	<div>EFFECTIVE COMMUNICATION</div> <div> <input type="checkbox"/> _____ EN111 RECOMMENDED <input type="checkbox"/> _____ EN211 RECOMMENDED </div>	<div>QUANTITATIVE REASONING AND ANALYSIS</div> <div> <input type="checkbox"/> _____ </div>	<div>SOCIAL RESPONSIBILITY DIVERSE WORLD</div> <div> <input type="checkbox"/> _____ </div>	<div>INTEGRATIVE THINKING</div> <div> <input type="checkbox"/> _____ </div>	<div>HUMAN EXPRESSION</div> <div> <input type="checkbox"/> _____ </div>	<div>PERSPECTIVES ON SOCIETY</div> <div> <input type="checkbox"/> _____ S0101 RECOMMENDED <input type="checkbox"/> _____ </div>	<div>SCIENTIFIC INQUIRY</div> <div> <input type="checkbox"/> _____ PY100 RECOMMENDED <input type="checkbox"/> _____ <input type="checkbox"/> LAB SCIENCE </div>
		<div> <div>ADDITIONAL GRADUATION REQUIREMENTS</div> <div> <input type="checkbox"/> WORLD CULTURES REQUIREMENT <input type="checkbox"/> ENGLISH COMPETENCY REQUIREMENT <input type="checkbox"/> MATH COMPETENCY REQUIREMENT </div> </div>						
	<div>PROGRAM COURSES 68CR</div>	<div>ART CORE 16CR</div> <div> <input type="checkbox"/> AD101 4cr PROCESS & DESIGN <input type="checkbox"/> AD218 4cr GRAPHIC DESIGN: FOUNDATIONS <input type="checkbox"/> AD388 4cr WEB DESIGN <input type="checkbox"/> AD181 4cr VISUAL LITERACY IN GLOBAL CULTURE [HUME] </div>	<div>MARKETING CORE 16CR</div> <div> <input type="checkbox"/> MKT230 4cr INTRODUCTION TO MARKETING <input type="checkbox"/> MKT335 4cr CONSUMER BEHAVIOR ANALYSIS <input type="checkbox"/> MKT432 4cr ADVERTISING AND INTEGRATED MARKETING <input type="checkbox"/> MKT470 4cr E-COMMERCE AND DIGITAL MARKETING </div>	<div>CAPSTONE 4CR</div> <div> <input type="checkbox"/> AD488 4cr BRANDING AND SOCIAL MEDIA </div>	<div>PROGRAM ELECTIVES 12CR</div> <div> <input type="checkbox"/> _____ 4cr <input type="checkbox"/> _____ 4cr <input type="checkbox"/> _____ 4cr <div>SELECT 3 FROM:</div> <div> AD312 DIGITAL CINEMA: ADVANCED PRODUCTION AD318B DESIGN: STORYTELLING & PRODUCTION AD418 DESIGN: INTERACTIVE & USER EXPERIEN AD492 INTERNSHIP IN ART/DESIGN (1-4CR) EN217 NEWS WRITING & REPORTING PR350 SPORT PUBLIC RELATIONS & MEDIA COM320 NEW MEDIA LITERACY PR410 SPORT PUB REL - THEORY & STRATEGY PR430 PUBLIC RELATIONS CASE STUDIES MKT491 INTERNSHIP IN MARKETING (1-4CR) </div> </div>			
		<div>PUBLIC RELATIONS CORE 8CR</div> <div> <input type="checkbox"/> PR231 4cr INTRODUCTION TO PUBLIC RELATIONS <input type="checkbox"/> PR330 4cr PUBLIC RELATIONS MESSAGE DESIGN </div>	<div>GENERAL ELECTIVES 16CR</div> <div> <input type="checkbox"/> _____ 4cr <input type="checkbox"/> _____ 4cr <input type="checkbox"/> _____ 4cr <input type="checkbox"/> _____ 4cr </div>	<div>ART/DESIGN STUDIO PRODUCTION 8CR</div> <div> <input type="checkbox"/> _____ 4cr <input type="checkbox"/> _____ 4cr <div>SELECT 2 FROM:</div> <div> AD212 DIGITAL CINEMA AD217 PHOTOGRAPHY AD234 ELECTRONIC ART & ANIMATION AD334B MOTION DESIGN </div> </div>				

FALL 2025