

SOCIAL MEDIA DESIGN MANAGEMENT BS DEGREE	GENERAL EDUCATION REQUIREMENTS	EFFECTIVE COMMUNICATION	QUANTITATIVE REASONING AND ANALYSIS	SOCIAL RESPONSIBILITY DIVERSE WORLD	INTEGRATIVE THINKING	HUMAN EXPRESSION	PERSPECTIVES ON SOCIETY	SCIENTIFIC INQUIRY
		<input type="checkbox"/> _____ EN111 RECOMMENDED <input type="checkbox"/> _____ EN211 RECOMMENDED	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____	<input type="checkbox"/> _____ S0101 RECOMMENDED <input type="checkbox"/> _____	<input type="checkbox"/> _____ PY100 RECOMMENDED <input type="checkbox"/> _____ <input type="checkbox"/> LAB SCIENCE
		ADDITIONAL GRADUATION REQUIREMENTS						
PROGRAM COURSES 68CR	ART CORE <i>16 cr</i>	MARKETING CORE <i>16 cr</i>		PUBLIC RELATIONS CORE <i>12 cr</i>		PROGRAM ELECTIVES <i>SELECT 3 12 cr</i>		
	<input type="checkbox"/> AD101 <i>4cr</i> PROCESS & DESIGN <input type="checkbox"/> AD118 <i>4cr</i> GRAPHIC DESIGN FOUNDATIONS <input type="checkbox"/> AD218 <i>4cr</i> GRAPHIC DESIGN: TYPOGRAPHIC SYSTEMS <input type="checkbox"/> AD285 <i>4cr</i> HISTORY GRAPHIC EXPRESSION	<input type="checkbox"/> MKT230 <i>4cr</i> INTRO TO MARKETING <input type="checkbox"/> MKT335 <i>4cr</i> CONSUMER BEHAVIORAL ANALYSIS <input type="checkbox"/> MKT432 <i>4cr</i> ADVERTISING AND INTEGRATED MARKETING <input type="checkbox"/> MKT470 <i>4cr</i> E-COMMERCE AND DIGITAL MARKETING		<input type="checkbox"/> PR231 <i>4cr</i> INTRO TO PUBLIC RELATIONS <input type="checkbox"/> PR330 <i>4cr</i> PUBLIC RELATIONS MESSAGE DESIGN <input type="checkbox"/> SP320 <i>4cr</i> NEW MEDIA LITERACY		<input type="checkbox"/> _____ <i>4cr</i> <input type="checkbox"/> _____ <i>4cr</i> <input type="checkbox"/> _____ <i>4cr</i> AD212 DIGITAL CINEMA: DESIGN AD217 PHOTOGRAPHY METHODS AD318A DESIGN: WEB DESIGN AD318B DESIGN: LAYOUT/PROD AD418A DESIGN: INTERACTIVITY AD418B DESIGN: BRANDING AD492 ART/DESIGN INTERNSHIP EN217 NEWS WRITING/REPORT PR350 SPORTS PR STRATEGY MKT491 MARKETING INTERNSHIP		
	CAPSTONE COURSE <i>4 cr</i>			ART SKILLS <i>SELECT 2 8 cr</i>				
	<input type="checkbox"/> AD488 <i>4cr</i> SOCIAL MEDIA DESIGN MANAGEMENT			<input type="checkbox"/> _____ <i>4cr</i> <input type="checkbox"/> _____ <i>4cr</i> AD112 DIGITAL CINEMA AD117 PHOTOGRAPHY AD134 COMPUTER ART		GENERAL ELECTIVES <i>12 cr</i>		
						<input type="checkbox"/> _____ <i>4cr</i> <input type="checkbox"/> _____ <i>4cr</i> <input type="checkbox"/> _____ <i>4cr</i>		